MESSAGE FROM THE CHAIR

Dear Members,

It is with great pleasure that I address both the longtime and new supporters of the Museum and thank you, collectively, for comprising the largest membership in over ten years! Without your continued support, we could not accomplish all the activities, learning opportunities, and special events that enable us to provide an overall cultural experience for our community. I am very proud of the outstanding exhibits we’ve provided this past year, like *Faces of Rural America*, which attracted several out-of-state visitors. I am also proud of the new Paul Brown exhibit in the Massillon Tiger Football Gallery; Brown was an incredibly important figure to this community for helping to establish the football legacy that brings international renown to our city. Our fabulous staff has stepped forward with vigor and enthusiasm to create these outstanding shows in 2011—at my age, I have a hard time keeping up with the pace of these individuals! We have an exemplary Board of Directors that works so very well together; it does make this job most enjoyable. We look forward to providing our best efforts—not only to this Museum, but to our community—in 2012.

Judy Paquelet
Chairman of the Board of Directors
### Financial Summary

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As of 12/28/2011

*A young Museum visitor discovered his reflection in the Museum window during Fun Fest.*
I was inspired this morning upon hearing the inauguration speech—which the Museum was honored to host—of Massillon’s first female mayor, Kathy Catazaro-Perry. In her speech about how she planned to move forward with improvements to the city, she said, “I have many good ideas, but a lot of them are not my own.” She was referencing the team dynamic that progress requires. And at the Massillon Museum, I’m proud to boast that our team is comprised of the most talented and creative group of individuals I know; good ideas abound within our team dynamic—and most of them are not my own.

In 2011, I had the honor of being named Executive Director of the Massillon Museum. I’ve learned a great deal during my time in this new post; any challenges were approached, however, knowing I had the support of a hard-working staff, and could seek guidance from our dedicated and knowledgeable Board of Directors. Upon my first steps inside the doors of our Museum over ten years ago, I instantly had a feeling it was a special place. I quickly realized it was not only a place where I could learn, but at which I could grow. And I also grew to love it dearly for all the historical and artistic treasures it contained, the people it attracted, and the sense of community it fostered.

There is so much about which we—as members of the Massillon Museum—can all can be proud. In 2011 alone, the Museum was the recipient of several awards: at the state level, our Collections Storage project garnered two prestigious awards, one from the Ohio Museums Association and another from the Ohio Local History Alliance; within the community, we were awarded the most unique float in the Massillon Holiday Parade; and we were the recipient of numerous grant awards for operating support and special projects. We forged many new partnerships with area organizations and added four new staff members to our roster. With a major renovation under our belt for 2011 and many exciting prospects ahead, I look forward to another fruitful and successful year at the Massillon Museum. Thank you, members, for all you do to make this possible.

Alexandra Nicholis Coon
Executive Director
Executive Director Alexandra Nicholis Coon accepted the OMA Award of Achievement in April of 2011.

**STAFF**

**Alexandra Nicholis Coon**

Alexandra Nicholis Coon was appointed executive director of the Massillon Museum in 2011. She has been with the Museum since 2001, having previously held the positions of registrar and curator. She holds a BA in art history from Kent State University and an MA in art history through the joint program at the Cleveland Museum of Art and Case Western Reserve University. Under her leadership, the Museum successfully completed renovation of its collections storage facilities in 2010; the project has garnered statewide excellence awards for its state-of-the-art environmental controls.


**Duncan Tanner, Jr.**

Development Officer Duncan Tanner, Jr. joined the Museum in May. Duncan has been raising funds and promoting nonprofit programming for nearly twenty-nine years, and is responsible for overseeing MassMu’s membership campaign, major gifts and planned giving programs, grant-writing, exhibit and event underwriting, special events, and volunteer organization. He has a BA in English from the University of Akron, and is active in Rotary Club of Massillon, the Massillon Tiger Football Booster Club, and the Association for Fundraising Professionals.

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Jill Malusky

Jill Malusky, the educator for the Massillon Museum, holds a BFA in film production and communication from Wright State University and an MA in social anthropology from the University of Manchester.

Prior to coming to the Massillon Museum, Malusky served as the audience development officer/hall manager for the Merchant Adventurers’ Hall in York, England. Her experience includes being a researcher for the Revealing Histories Project (Greater Manchester, England); anthropology and education volunteer for the Manchester Museum; executive committee member of the Yorkshire Federation of Museums and Galleries; and assistant education director for SunWatch Indian Village and Archaeological Park (Dayton, Ohio). She has directed an independent documentary which is in national distribution (Farm and Family, 2005) along with other educational films.

Malusky serves as president of Soroptimist International of Canton/Stark County and has recently been nominated as co-chair of Museum Education for the Ohio Art Educators Association.

Mandy Altmus Pond

Archivist Mandy Altmus Pond began her Massillon Museum career in 2004. She graduated from Kent State University with a BA in history, summa cum laude with honors. Pond oversees the care and access to the photographs, documents, and institutional items in the archives, as well as handling research requests in the Velma B. Erwin Research Room. Also a filmmaker, Pond has produced works for the Museum such as The Legacy of Steel, Adaptations, Seafaring Forefathers, Stark Naked Salon, and The Greatest Generation. She co-wrote and directed the recreation of a lost 1923 film, Prodigal Daughters for her senior honors thesis in 2005.

Pond has worked on a World War II veterans’ oral history project to document and preserve people’s military and homefront experiences. She was also part of the research team that documented trips to Monroe City, Missouri, and Ravenswood, West Virginia, for the Faces of Rural America project.

In her spare time, Mandy enjoys performing with the improv comedy troupe, Scared Scriptless, taking fine art photographs for altimus pond, and performing with the choral organization, VOCI, for which she is secretary.

Scot Phillips

Scot Phillips, the Museum’s membership coordinator, also handles Silk Room and lobby rentals and bulk mailing. He began interning in January of 2008. Phillips graduated from Kent State University with a bachelor’s degree in art history and a minor in fine arts. His artwork was featured in the Museum’s 2009 Stark Naked Salon exhibition. Phillips was commissioned by the City of Massillon to create murals on two of the flood-control pumping stations, one featuring Lillian Gish and the other honoring Paul Brown and the Massillon Tiger football tradition. Phillips worked with Sandi Thouvenin and the local community to acquire a vintage photobooth for the Massillon Museum in 2010.

Archivist Mandy Pond accepted the History Outreach award from the Ohio Local History Alliance for the Velma B. Erwin Research Room.
Sandra Thouvenin

Sandi Thouvenin, the Museum’s volunteer coordinator, volunteered at the Museum as a high school student and during breaks from college, officially joining the staff shortly after graduating from Otterbein College in 2008 with a BA in art, focusing in art history and art administration. Internships at the Ohio Arts Council and the Frank Museum of Art reinforced her interest in this field. While at Otterbein, she studied art history and Arabic at the American University in Cairo, Egypt. Currently, she is enrolled full-time at Kent State University and will graduate in the summer of 2012 with an MA in art history. She assisted in planning the Photobooth Silent Art Auction with Phillips and was thrilled at the results. She hopes to make the volunteer program at the Massillon Museum a personal and a memorable experience.

Emily Vigil

Emily Vigil, the Museum’s events coordinator, has worked with exhibit management since 2002. Before moving to Ohio in 2009, she worked as exhibits coordinator for the West Virginia Division of Culture and History. Prior to that, she was gallery director at Marshall University’s Birke Art Gallery. She also has a background in teaching art to a wide variety of age groups. Most of her teaching experience has focused on teaching art and design at the university level. She occasionally has the opportunity to teach through the Museum, either as part of Museum outreach or to preschoolers participating in the Artful Living program. She holds a BFA in painting from Marshall University and an MFA in painting and drawing from Louisiana State University.

Cristina Savu Teeters

Cristina Savu Teeters, the Museum’s Registrar, has been an intern and volunteer at the Museum since 2009. She is a Walsh University graduate with a BA in History and Museum Studies. She started as an intern, and was then hired specifically to assist with the Faces of Rural America project in 2010. She is currently enrolled in the Collections Care certificate program at the Campbell Center for Historic Preservation Studies in Mount Carroll, Illinois. In 2010, she developed the Immel Circus Conservation Project, where she and a group of volunteers cleaned the Museum’s 2,620-piece miniature circus diorama. Since having been hired as registrar, she has been instrumental in helping to coordinate the collections move into the new storage facility. Teeters has enjoyed meeting and getting to know many donors from the community and working closely with the collection.

Christopher Craft

Chris Craft is a graduate of the College of Wooster with a Master’s in education from the University of Akron. He came to the Massillon Museum after thirty-one years in secondary education at Fairless Schools. Craft’s duties at the Museum include facilitating the History Discussion Group, managing The Artful Living Program, curating the Museum’s exhibits relating to the
Sesquicentennial of the American Civil War, and acting as a member of the Museum’s speaker’s bureau. In addition to his museum duties, Craft is an adjunct faculty member at Malone University. He has been involved in American Civil War living history since 1972 and was a consultant for the Canton Museum of Art’s 2011 Civil War exhibit, *A House Divided, The Heartland Responds.* In November, he was honored to narrate the Canton Symphony Orchestra’s Master Work Concert presentation of Aaron Copeland’s *Lincoln Portrait.* As an artist, he has work in the collections of Kent State University, the First Ladies National Historic Site, and The White House.

Bill Slater

Bill Slater, a new member of the staff, has taken on the duties of part-time facilities manager, using his background of electrical and electronics systems and services. His job experiences include time and training with AT&T long lines, Keleket Xray, performance and studio audio control, and commercial broadcast engineering. With this background Slater entered into vocational teaching of electronics and communications.

In 1978, he moved to Massillon to take over management of the commercial sound division of the M.H.Martin Co. He purchased the company in 1984, and operated it as WES Sound and Systems for twenty-five years. He has attended numerous technical programs as well as Ohio State University, Kent State University, and Stark State College, pursuing educational and management studies.

Andy Rock

From 1978 to 2004, Andy Rock worked for the Cleveland Museum of Art as an art handler and installation technician and later as chief packing specialist. He left the museum to start Andy Rock Fine Art Services with his son, Keith, who is also a familiar face at the Massillon Museum. In addition to exhibit installation, packing, and transportation, Rock has worked as building manager and has assisted with the logistics of the third-floor collections storage renovation.

Margy Vogt

Public Relations Coordinator Margy Vogt has written and designed three local history books: *Massillon: Reflections of a Community; Towpath to Towpath; and Fourth Street: A Century of History and Design.* In addition to presenting local history speaking engagements, she leads walking tours of downtown, historic Fourth Street, and Massillon Cemetery. As a volunteer, she chairs the Museum’s Brown Bag Lunch series, and she serves on the Massillon Public Library, Massillon Area Chamber of Commerce, Charity School of Kendal, and Massillon Historic Preservation boards, and is a member of the *About* magazine advisory board. When she received the Rotary Club of Massillon’s Paul L. David Humanitarian Award in 2004, she designated the accompanying charitable gift to establish the Museum’s Margy Vogt Photography Endowment Fund. She encourages others to contribute to the fund in support of the Museum’s outstanding photography collection.
**Collections Rehousing Project**

During the past year, several of the Museum’s collections moved into the newly renovated third-floor storage area. Approximately 1,500 objects were inventoried, photographed and rehoused, including furniture, pottery, sculpture, textiles, hats, shoes, and clothing. Individual collections, including Massillon Community Hospital School of Nursing, fraternal organizations, and quilts, are scheduled for rehousing during the first quarter of the new year. Registrar Cristina Savu Teeters has led this effort, and will continue to keep members apprised of progress in the Museum’s 2012 newsletters.

**Velma B. Erwin Research Room**

The Velma B. Erwin Research Room has seen an exciting year. The first researcher in January of 2011 was Tarnel Abbott, the great-granddaughter of author Jack London, whose mother, Flora Wellman, grew up in Massillon. We enjoyed a repeat visit by Jerry Prout of Washington D.C., as he concluded his research on "General" Jacob Coxey for his dissertation. The Museum’s 1950 blizzard photographs were featured in *Timeline* magazine, published by the Ohio Historical Society in the fall of 2011.

Several interns assisted with the 2011 inventory and rehousing of archival materials, such as Civil War letters, valentines, blueprints, Russell and Company catalogs, and Jacob Coxey manuscripts. Archives interns were Kyle Saylor and Tim Vlacovsky of Kent State University; Jayson Schlecht; Nick Samples and Alyssa Arciello of Walsh University; Anna Pickard; Jordan White of the College of Wooster; and Hilary Brentin. Collections volunteers included Joe Snively, John Sparks, Lois McHugh, Deb Altimus, Holly Smith, and Terry Woods.

The research room hosted several oral history workshops, museum studies classes from Walsh University, the research team for the *Faces of Rural America* exhibit, Girl Scout and Boy Scout troops, and a collections care workshop by conservator Barbara Moore, who consulted on the collections storage renovation project.

Most of the Museum’s photographs, business ledgers, personal correspondence, magazines, catalogs, photographs, and films have been moved into the main collections storage area, which is now temperature and humidity controlled. Staff and volunteers will be combining the collections of research books, circus books, nursing books, and rare books—such as the Kendal Social Library—into the research room on new shelving during the first part of 2012.
DONORS TO THE PERMANENT COLLECTION

The following individuals have contributed items that have been accepted into the permanent collection, archives, and library of the Massillon Museum in 2011. Thank you for your support!

Christopher and Bonny Ashe
Dallas B. Barnhouse Family
James Billingsley
David Cottrill, Sr.
Dorothy M. Dietz
Bruce and Dottie Edwards
Robert C. Garver
Richard and Susan Gessner
Susan Lynn Hall,
   In Memory of Clara Berens Wilhelm
Ed and Judy Heimann
The Edward Henrich Family
Emily Hensel,
   In Memory of Nellie Zimmerman
Becky C. Horst
Doreen Leaf-Hund
Barbara Jackson
Gail Keuper Keener
Barbara Knopf,
   In Memory of John Robert Shook
Jeff and Rebecca Labowitz
Joan Lawrence
Robert L. Long
Holly Maloney
   on behalf of Canton Chair Rental
Charles Matthews
Michelle McCleester
Eric Myers
Les Moor
Bruce Moses
Dorothy M. Dietz
Linda Wilhelm Murr,
   In Memory of Peter Wilhelm Family
Jennifer Nelson-Maurer
Cindy Parsons, In Memory of Betty Kromer
Thomas Percell
Ricki Reynolds
Sue Rice
Edna L. Robinson
Susan Ross on behalf of Carol D. Ross
Susan Saracina
David W. Schultz
Elizabeth C. Shelt
William E. Slater
Brenda Young Smith
John Sparks
Emily Vigil, In Memory of Carol Patton
Margy Vogt
James Walker
Stark County District Library
Sally Whiston on behalf of Carol Simon

TOP: Governor Kasich talks with Massillon Museum Executive Director Alexandra Coon in Columbus.
PHOTOGRAPH BY ADRIANNE BASIAS
LEFT: Dottie Edwards, a longtime member, was a donor to the collection in 2011.
The Museum entered 2011 with a continuation of Between Two Worlds: The Photography of Nell Dorr, which opened in December of the previous year. This exhibition spotlighted one of Massillon’s own artists in a two-floor exhibition originated by the Massillon Museum. Plans are in progress for it to travel to Washington, Connecticut in the coming year.

Nell Dorr was followed by the Museum’s annual Celebration in Art exhibition of student work from area schools.

And, in conjunction with the National Endowment for the Arts-funded literacy program, The Big Read, the Museum hosted the traveling exhibition, Color in Freedom: Journey Along the Underground Railroad. Consisting of paintings by contemporary artist Joseph Holston, this exhibition featured colorful and dynamic large-scale paintings that chronicled the story of escape from slavery to freedom.

The summer exhibition, Faces of Rural America, opened on June 11 and, like Nell Dorr, assumed two floors of gallery space. Faces was funded with a grant from the Institute of Museum and Library Services, along with a special project grant from ArtsinStark for educational components and a gift from Herb and Sandy Marting. It featured the work of two early-twentieth-century portrait photographers: Henry Clay Fleming of Ravenswood, West Virginia, and Belle Johnson of Monroe City, Missouri. The Museum will travel this exhibit—which is accompanied by two exhibition catalogs and two brief documentary films—to at least two sites in 2012.

When Faces closed in October, the annual Stark County Artists Exhibition opened in the main gallery. Always a community favorite, this year’s exhibit featured sixty-five works by forty-one artists from the region. Top awards were presented to Frank Dale, Billy Ludwig, and Laura Donnelly; honorable mentions were awarded to Julie Deutschman, Kelly Krabill, Kristen Lupsor, and Brian Robinson.

2012 will feature several exciting and innovative exhibitions including Another Look at the New Look, The Odditorium, and a Massillon Tiger Football photography exhibition. Stay tuned!
The second-floor galleries changed frequently throughout 2011. The staff tried something new this year, introducing two large-scale photography exhibits—Nell Dorf and Faces of Rural America—that spanned both the first and second floors of the Museum. Both exhibitions warranted a more thorough examination of the content than the main gallery could provide; we were fortunate to have use of the second floor galleries to present the information in as detailed a way as we envisioned. This also provided a sort of intermission between floors that we felt would be appreciated by our visitors.

Following the conclusion of the Faces exhibit in October, we worked toward executing our revised vision for structuring the second floor galleries. In an effort to establish more permanent gallery spaces highlighting the collections, we experimented with the newly installed Massillon Tiger Football Gallery, which opened in November. This gallery is intended to remain a space designated for the history of Massillon Tiger Football, but the historical focus within the gallery itself will rotate. We opened with the Paul Brown Era (1932–40), and will leave these items—many of which are on loan to us from the Massillon Tiger Football Museum operated by the Tiger Booster Club—on display through the summer. It is our intention to rotate the themes and eras at least twice a year.

The Jewel automobile—a fan favorite!—was brought out of storage and is now displayed on the second floor, adjacent to an assortment of new acquisitions. The Immel Circus rotated new artifacts, including glittering circus performer costumes and film footage from performances archived at The Library of Congress. The photography gallery exhibited reproductions of Mark Twain images during The Big Read in March, and in November, an exhibit of images reflecting Massillon’s historic Fourth Street neighborhood opened.

Civil War Sesquicentennial Exhibits 2011–2015

The Massillon Museum has embarked on a four-year series of commemorative exhibits focused on Stark County’s role in the American Civil War. Two exhibits each year will utilize artifacts from the Museum’s collection and borrowed from Civil War collectors. These exhibits will portray the parts local residents played in one of America’s greatest tragedies. Currently on display are artifacts relating to the story of the 13th Ohio Volunteer Infantry and one of its commanders, Colonel Dwight Jarvis. Members of “Co. A” of the 13th, from Massillon, were the first men from Stark County to volunteer to fight in the war. The next segment, which will open in April, will focus on Stark County’s highest ranking military officer, Major General Samuel Beatty, a veteran of the Mexican War as well as the Civil War.

Also, in commemoration of the American Civil War, Museum Educator Jill Malusky has adopted regimental mascot, Harvey, of the 104th Ohio Volunteer Infantry to be the Museum’s honorary mascot during the sesquicentennial. Harvey’s fascinating story is told in an exhibit found on the lower level of the Museum, along with information about other military mascots.

The freshman Tiger football team visited the new football exhibit with their Sideliners in the fall.
Studio M—an initiative started in 2004—never fails to provide a variety of offerings representative of regional artistic talent. From November 7, 2010 to January 2, 2011, the paleomorphic paintings of late artist Cheri Mohn (1936–2005) graced the Studio M walls. Some of Mohn's work is held in the permanent collection of the Butler Institute of American Art.

Judi Krew's collection of dynamic portraits, *Fascinating Faces from Interesting Places*, was on display from January 14 to February 20. Most of Krew's portraits were based on candid photos she took in public locations, which she interpreted in vibrant pastels.

The paintings of Carol Mendenhall, a retired art teacher from the Perry school district, followed Krew's exhibit from February 25 through April 3. Her abstract paintings incorporated symbols and words to illustrate various subjects, such as war, outer space, and nature.

The annual *Image to Image* exhibit of Walsh University Digital Photojournalism students opened on Friday, April 8, and remained on view through May 15.

Pastel drawings by Diane Belfiglio, whose work has frequently been included in the annual Stark County Artist Exhibition, opened on May 20 and ran through June 26. Belfiglio teaches art at Walsh University.

With the advent of summer came another annual tradition, the Massillon Relay for Life photography show (July 1–August 7). Organized by Jan Jordan, an active Relay participant, this exhibit always captures the spirit of a community that rallies behind its charitable causes.

Massillon Independent photographer, Glenn Dettman, showcased photographs of musicians and motorcycles for his Studio M exhibition, *Performance*. Although it opened formally on August 12, a public reception was held Labor Day weekend on Saturday, September 3, featuring a motorcycle gathering, live music, and grilled goodies on the Museum's lawn. The show closed on September 18.

The Massillon Boys and Girls Club showcased the budding talents of students ages six to eighteen in their program from September 24 through October 2.

This was followed by the digital artwork of John Branham, on display from October 22 through November 27. A Massillon artist, Branham digitally morphs his photographs to resemble dark, imaginative landscapes and monstrous figures.

Following Branham, Massillon Art Battle winner Mike Skaggs exhibited *The Hilarious Misadventures of Skaggs* from December 9, 2011, to January 15, 2012. His collection of drawings explored subjects from his childhood—both whimsical and frightening.

The Glenn Dettman Studio M exhibition reception was a motorcycle rally along with related events wrapped into a first-time collaborative community event called SPOKES.
The Museum participated in many community collaborations including monthly First Fridays, ArtSplash, Illuminarts, the Scholastic Art Awards of Northeast Ohio, the Tuscarawas County Patriot Rally, Massillon’s Fourth of July Picnic in the Park, the String guitar festival, the Massillon Holiday Parade, and the Downtown Massillon Association window decorating contest, along with numerous school arts fairs and special events, to name only a few. Community outreach is important to the Museum, in Massillon and the rest of Stark County. Suggestions for new outreach events are always welcome.

The QuARTer is an exciting project aimed at attracting more art and retail venues to downtown Massillon. Working with the Massillon Area Chamber of Commerce, the Ananda Center for the Arts, the City of Massillon, ArtsinStark, and other community partners, the Massillon Museum is proud to partner in this economic initiative.

Development is about relationships, and 2011 will be remembered as much for the organizations and individuals who have been introduced to the Museum—and those who have “rediscovered” this unique community treasure—as for dollars raised. Memberships in community, civic, and fraternal organizations; presentations to groups large and small; and a host of “VIP” Museum tours targeting the region’s “movers and shakers,” position MassMu to secure funding, provide relevant exhibits and programs, and continue its vital role in Massillon’s economic, cultural, and educational development. Of note is the growing partnership between the Museum and the Massillon Tiger Booster Club, a collaboration that could position both organizations to realize goals.

2012 marks the 200th anniversary of the founding of Kendal, Ohio. Thomas and Charity Rotch came from New Bedford, Massachusetts, in search of a milder climate and settled here in 1812. Kendal became part of Massillon (formerly chartered as a city in 1826) in 1853. The Massillon Museum has partnered with the Massillon Public Library and Spring Hill Historic Home to plan events for the year and present lectures, workshops, and exhibits surrounding the history of Kendal.

Upcoming events include a Brown Bag Lunch featuring historian Beth Odell of the Massillon Public Library, and Kendal house history classes offered by Jean Adkins, genealogist for the Library. Founding Day in April 2012 at Spring Hill Historic Home will feature pioneer cooking and games, Merino sheep, surveying, a Quaker meeting, free house tours, and activities on the original village greens (Union and Charity Squares). More events and research may be found online at kendalohio.com.

The staff, board members, and volunteers donned circus attire—forming an award-winning unit in Massillon’s holiday parade that included the Tuslaw Lions Club train, decked out as a circus train.
Classes, Workshops, and Outreach

The Museum’s education department revamped its class offerings this year, introducing new à la Carte Workshops, for which dates and times are set by a group that registers. Digital photography and pottery wheel proved to be the most popular classes. Summer was the busiest class season for children and adults.

Special photography classes, workshops, and educational resources were funded by ArtsinStark in association with the Faces of Rural America Exhibition. Do the Mu, the free all-ages workshop, held the first Saturday of every month, enjoyed its third year with record attendance, welcoming up to seventy participants to some of the free workshops. This year’s topics included the Civil War, pottery wheel, mixed media, canal history, horror movie makeup, and sculptures from recycled objects.

Scouts and school children visited the Museum throughout the year for a variety of programs. In just the month of May, more than 1,000 students visited the Museum as part of The Big Read, featuring the Adventures of Tom Sawyer.

Many new volunteer docents were trained to lead tours, and volunteers helped prep and lead a variety of educational activities throughout the year. The Flowers Foundation provided a generous grant to fund field trips and outreach for youth in need. To meet the needs of the community, the Museum education department is always trying new things to offer a broad range of art and history programs to an audience of all ages.

Artful Living

In 2011, The Artful Living Program completed its third year of providing lessons in the arts to preschoolers in the Massillon City School system. Teaching lessons in music, dance, literature, and visual art, program providers (including Museum representatives who provided 100 hours of outreach) impacted six classes during every preschool day for twenty-six weeks. In October, the program began offering classes to all eight preschool classes.

The in-class component of the program for 2010–11 was paid for by federal stimulus funding provided by the Massillon Board of Education, while classes for the 2011–12 school year are being funded through a grant from PNC Bank.

Thanks to grants from the Martha Holden Jennings Foundation and the Charity School of Kendal Foundation, twelve families of preschoolers participated in the family environment component of the program, meeting once a month from March through August. Sessions were held at the Massillon Museum, the Massillon Recreation Center, Ashland University Massillon Branch, and The Salvation Army. Each family’s children enjoyed art classes and received art supplies to use at home, while their parents listened to presentations on topics including nutrition and stress management.

The Artful Living Program added the Boys and Girls Club of Massillon as a community partner, and welcomed Theresa Mattox, manager of the Massillon branch of PNC Bank, to the advisory board.
A string quartet from the Canton Symphony Orchestra performed 1820s music for The Big Read.

"Tom Sawyer" showed children how to play marbles at The Big Read kick-off.

Tulle tu-tus, face painting, and flower arranging were favorite activities at Fun Fest.

Sydney Richardson dressed silly for a session in the photobooth.

Tayten and Jayvian Crable liked the face painting at Fun Fest.

Preschoolers learn to incorporate the arts into their lives during the Artful Living Program.
Volunteer Summer Luncheon

On July 31, Museum volunteers gathered to enjoy a summery lunch that was generously donated by local businesses including Firehouse Grill, Santangelo’s, Old Carolina, Kozmo’s, Fisher Foods, Home Depot, and Walmart. The Kodachrome Babies played lighthearted tunes on acoustic guitars and ukuleles as volunteers and staff dined. It was on this day that staff recognized and thanked a lobby full of volunteers for their dedication to the Massillon Museum.

Volunteer Holiday Gathering

The staff invited volunteers to partake in a low-key social gathering directly before the Members’ Holiday Party on December 17. Volunteers enjoyed seasonal refreshments as they watched a compilation of the year’s photographs that brought back memories of events and exhibitions. Seeing images from the summer Island Party during December made everyone yearn for warmer weather!

Rhythms

The 2011 Rhythms Concert Season welcomed five diverse performers including soul singer Conya Doss, rapper Cy Harp, trumpeter Josh Rzepka, the Hastily Assembled Bluegrass Band, and alt-rock group Hillbilly Idol. The goal of Rhythms is to expose the community to an educational spectrum of music at a reasonable price. Special thanks to the sponsors who made the series possible: A.A. Hammersmith Insurance, Aultman, Canton Chair Rental, and Smith Barta & Co.

Island Party

The 17th Annual Island Party, held on July 15, brought fun, sun, and island food to the lawn of the Museum. This lively summer tradition boasted the biggest Island Party crowd to date, with over 2,400 in attendance! Volunteers Rudy Turkal and Captain Joe Herrick roasted the pig all day in preparation for the evening. Guests kicked back to the reggae grooves of Carlos Jones and the P.U.S. band, nibbled on pulled pork sandwiches, and cooled down with icy piña coladas. Many generous volunteers contribute their energy each year to make the party a success. The growing popularity of this annual event will result in a larger party area and an additional food vending area for the 2012 Island Party.

Soup Up Your Support

The community showed up to support the Massillon Museum at the seventh annual “Soup Up Your Support” lunch. Patrons enjoyed a steaming, made-from-scratch bowl of soup, along with a drink and dessert, then chose a ceramic bowl to take home, all in support of the Massillon Museum. Many area artists worked for months on beautifully glazed clay bowls, which they contributed for the event. The soup was prepared by Massillon Eagles #190.

In 2012, “Soup Up Your Support” will be transformed into a summer event called “Sustainability Sundae.” Guests will enjoy ice cream sundaes with a variety of toppings, and select fun dessert bowls to take home for their collection!
When he stepped into the position of building manager in January of 2011, Bill Slater found the facility to be in good condition after its first fifteen years. He familiarized himself with the systems, general conditions, and the status of equipment, and worked with building and grounds committee and staff toward finalizing the third-floor renovation project. He diligently checks off a revolving laundry list of upkeep and preventive maintenance items.

Because general storage space has been an ongoing issue, the Museum has secured convenient off-site storage for non-collections items, relieving pressure on the main building.

Slater helps balance the constant logistics involved in moving, storing, preparing, and displaying artifacts, amidst the numerous events that the Museum hosts.

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**Brown Bag Lunches**

Completing its ninth season, The Brown Bag Lunch Series continues to please a large audience with informative and entertaining talks on an eclectic mix of topics.


January’s program will feature Carol Starre-Kniecik, speaking about “Dorothy Fuldheim, First Lady of Broadcasting” (sponsored by Rev. Barry Stirbens). On February 28, Beth Odell will present “Kendal: 40 Years in 40 Minutes (1812–1852).”

Brown Bag events take place every fourth Tuesday of the month, January through October, from 12:10 to 12:50 p.m. Admission, coffee, and cookies are free, and many guests arrive early to fill the lobby. A featured lunch item and specialty drinks are available for purchase at the Chit Chat Coffee Shoppe.

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**Christmas Tree Jubilee**

The Massillon Museum greeted the holiday season with Christmas Tree Jubilee, on November 17, 2011. This elegant evening event featured handcrafted wreaths and decorations with unique themes created by A Victorian Reflection, which also catered the event. Guests enjoyed fine food and wine, along with a holiday-themed ballet performance by Ananda Center dancers.

Rapper Cy Harp was one of the Rhythms concert series musicians in 2011.

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Rapper Cy Harp was one of the Rhythms concert series musicians in 2011.
Board member Gloria and Nate Pope greeted guests as they entered the Island Party.

Volunteer Bob Ohling helped wash the steam engine when it was moved to the Museum lawn in preparation for Doug Scheetz’s Brown Bag Lunch program about Russell & Co.

Carolyn and Bobby David are regulars at Museum events.

Dick Waco talked about the Big Band Era at the October Brown Bag Lunch.

Lana Tully and Laura McKimm are fans of Christmas Tree Jubilee.

Author Scott Shook (center) and Junie and Dolores Studer came to the Museum for tigerstripe ice cream cones.
2011 marked an important milestone in MassMu’s long and storied history. In light of increased competition for philanthropic dollars, a facility that is already stretched to capacity, and the challenges inherent in relying on a levy for critical operational support, Museum leadership authorized the creation of the organization’s first development function to build relationships, increase membership, and raise funds to underwrite operations, exhibits, and programs.

Eight months later, the news is good.

**Membership**

The introduction of a membership campaign combining a traditional direct mail effort with a personal solicitation phase yielded significant increases in members secured and dollars raised. To date, MassMu has 495 members (up from 213 in 2010) and has raised over $30,000 (last year, approximately $27,000 was raised from a membership and annual appeal) to fund operations. As well, concentration on re-engaging “lapsed” members, creating targeted, donor-centric mailings, and empowering volunteer solicitors to tell the Museum story, has expanded the donor base and helped build new, lucrative relationships. Final membership campaign numbers will be announced in January.

**Grants**

From exhibit and program underwriting to operational support, grants have had a marked impact on the Museum’s ability to fulfill its mission and realize fiscal and programmatic goals. Ten federal, state, and community foundations, programs, and organizations combined to provide more than $287,000, and as new opportunities are in the pipeline for 2012, the outlook for increased public and private grant support is even more optimistic.

**Sponsorships**

Eight area corporations and businesses sponsored ongoing MassMu programs and events, including “Rhythms” concerts, a Brown Bag Lunch lecture, and the annual Massillon Holiday Parade. Providing sponsorship opportunities not only defrays costs, but establishes mutually-beneficial partnerships for years to come.

**Infrastructure**

Development, or what many nonprofits are now referring to as institutional advancement, encompasses many functions and responsibilities. An internal reorganization brought the volunteer organization, events planning, membership, data management, and public relations under the development umbrella this year, and an enviable level of collaboration, accountability, and performance has already been achieved.
**CORPORATE SPONSORS & GRANT SUPPORT**

**CORPORATE MEMBERS**

$2500–$4999
- Massillon Cable TV, Inc.

$1000–$2499
- Yund’s Busy Bee Carwash

$500–$999
- A Better Home Health Care, Inc.

$250–$499
- A Victorian Reflection
- Robert Garner

$100–$249
- State Farm Insurance
- Connect USA, Inc.
- FiberCorr Mills, L.L.C.
- Linde’s/Howard’s
- Midwestern Industries, Inc.
- P.J. Bordner Company
- Reed’s Towing
- Stark Glass Enterprises, Inc.
- The Health Plan
- WRL Advertising

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**TOP ROW:**

Bill Weaver, corporate sponsor and corporate member, is the preferred caterer for rental events at the Massillon Museum.

Elsie and Senator Scott Oelslager are always welcome guests at Museum events.

**BOTTOM ROW:**

Loyal Museum supporters, Jay and Laurie Bomze, attended the members’ holiday party.

Cristina Savu Teeters (left) and Alexandra Coon (right) picked up mannequins donated to the Massillon Museum by the New York Metropolitan Museum’s Costume Institute. Tad Teeters helped unload the rental truck when they arrived in Massillon.
2011 MASSMU MEMBERS

James and Eliza Duncan Society
Charles and Judy Paquelet

Director’s Circle
Robert Dawson
Mr. and Mrs. Robert Gessner
Mr. Frank Moesle

Benefactor
Peter M. Dell
Ken Robinson

Sustaining
Susan Belden
Warren and Sheila Black
Mr. and Mrs. James Bucher
Richard and Shirley Corban
Jane Erickson
Lynn and Cheryl Hamilton
Penny and Jack Isom
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Ruth Lash
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Jacqueline McLain
Bobbie and John Muhlbach
Mijo Radocaj, OJIM, Inc.
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Jim and Donna Snively
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Kaleb Carey
Amanda Balough
Jim and Candy Barkan
Maureen and Michael Basiewicz
Mallory Bates
Cindy Berbari
Deanna Billman
Gene and Jo Boerner
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Donna Johnson
Gene and Barbara Johnson
Susan and Ken Kelewae
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and Jennie Lambert
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Brian Hollinger
Beverly Lutz
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Robert and Nancy Maier
Tim Manion
Lura Mann
Joe and Gail Martino
Gary and Pamela Martzolf
Vincent and Betty Matecheck
Nancy Stewart Matin
and Keith McCord
Carey McDouggall
Jillian McKenzie
Nancy and Ken McPeek
Bob and Jane Meyer
Erin Meyer
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Sarah Milini
Muffy and Will Miller
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John Adams
Mr. and Mrs. Edward Murray
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Shirley and Bill Nagel
Mike and Kendra Nasvadi
Linda Nelson
Nichole Newman
Nicole Hedleson and
Troy Kappes
Angelina and Dimitri Verginis
Bob and Di Ohling
Todd and Lucia Osborne
Ann Palaski
Pat and Jeanna Patterson
Vince and Lorie Pedro
Al and Lori Perry
Anthony Perry and Katherine
Catazaro-Perry
Donnie Peters, Jr.
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Doug and Melissa Price
Phillip Pruitt and Ashley Hall
Ashley Pucci and Nicholas Villers
Nanette and Thomas Radel
Darlene Raines
Sue and Bob Reid
William and Ruth Reid
Anthony Repp
William and Barbara Ries
Thomas and Sandra Rivera
T.R. and Katie Rivera
James and Emily Robertson
Bob and Patty Rohrer
Gary and Brenda Ross
Mr. and Mrs. William Ross
Designed for families, Fun Fest—sponsored by the Massillon Museum, Massillon Cable TV, and the Downtown Massillon Association—provides a creative day for all ages.
Board member Keith Warstler with his sons and nephew had a terrific family experience at the Island Party.

Bob Hopp
Sherri Hornbrook
Suzanne Horne
Becky Horst
Alma Houston
Stephanie Houston
Judy Huber
Jim Huebner
Carolyn Husted
Roger Huth,
Huth Ready Mix & Supply Co.
Barbara Jackson
Susan Nolt-John
Marjorie Johnson
Jan Jordan
Ann Keeney
Lora Kilkenny
Gayle Kincaid
Katie Kirby
Don and Marty Koehnlein
Katherine Koleff
Laura Kolinski-Schultz
Judi Krew
Jennifer Kuntzman
George Lawrence
Ms. Pam Leddon
Tina Leedy
Martha Livingstone
Mercedes Lojo
Bette Maier
Judi Malinowski
Sandra Mazon
Lois McAllister
Isabel McFadden
Lois McHugh
Elaine McIntyre
Sharon McLean
Amy Mears
Carol Mendenhall
Trisha Merchant
Albert V. Meyer
Sandy Miller
Nino Millin
Claudia Stimer Mullane
L. Scott Mullins
Jill Malusky
Jackie Muster
Clarice Nelson
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Michele Waalkes
Dick Waco
Anne Wadian
Cindy Wagner
Kim Waikem
Mary Wassil
Monica Weick
Nancy Welch
Sally Whiston
Joan V. Williams
Bo Wise
Glenn Witchey
Isabel Zaldivar

Student
Kimberly R. Conley
Charity Davis
Chris Douglas
Megan Farrabee
Allegra “Li” Gianfagna
Hannah Gianfagna
Jim Lightcap
Olivia Maurer
Rebecca Maurer
Joey Romar
Meghan Shamblen
Kelsey Vollmer